



The story so far...

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Common Platform Product Development Plan

Final Report

19 May 2014



The big idea

1. **Be useful...** how we can improve on what is already available?
2. **Be imaginative...** what new features and functionality can we offer?
3. **Be ambitious...** can we go beyond a business plan and create the 'business' itself?





What is Oppla?



A virtual hub where you will find the latest thinking on nature-based solutions



Oppla is a community

Oppla is a **community** where you can connect and collaborate with others from across Europe

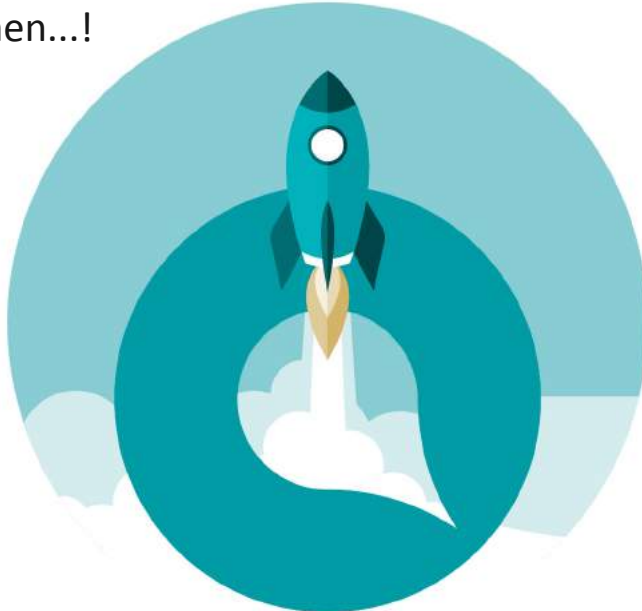


And soon...



...a global community

And then...!

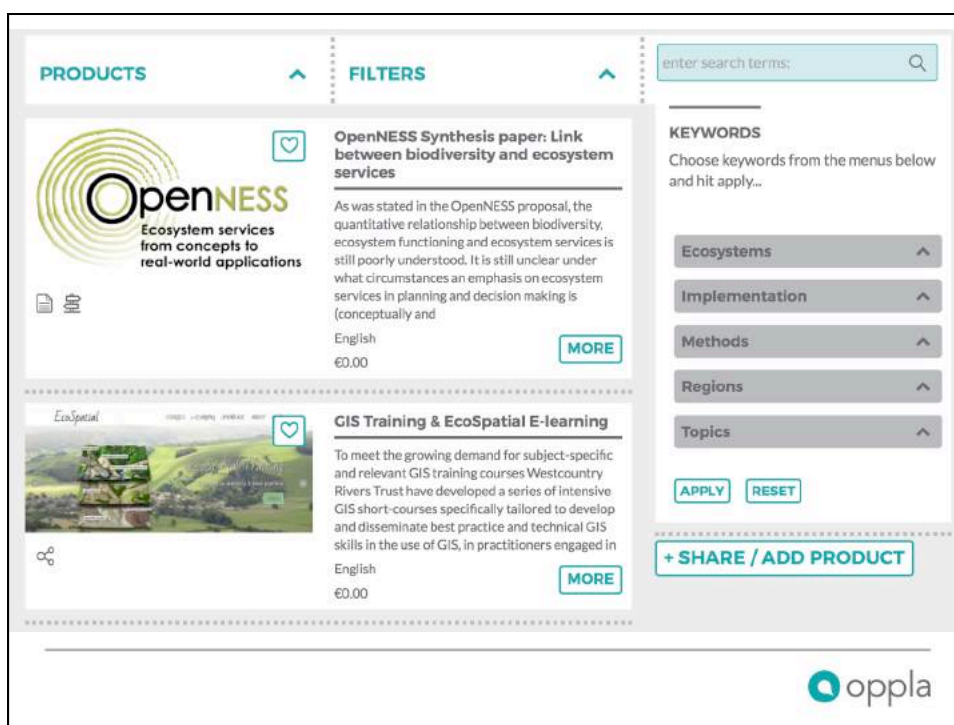




Oppla is a marketplace

Oppla is also
a marketplace

A place where
ideas can grow

PRODUCTS **FILTERS**

enter search terms:

KEYWORDS
Choose keywords from the menus below and hit apply...

Ecosystems **Implementation** **Methods** **Regions** **Topics**

OpenNESS
Ecosystem services from concepts to real-world applications
English
€0.00 [MORE](#)

OpenNESS Synthesis paper: Link between biodiversity and ecosystem services
As was stated in the OpenNESS proposal, the quantitative relationship between biodiversity, ecosystem functioning and ecosystem services is still poorly understood. It is still unclear under what circumstances an emphasis on ecosystem services in planning and decision making is (conceptually and
English
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EcoSpatial
GIS Training & EcoSpatial E-learning
To meet the growing demand for subject-specific and relevant GIS training courses Westcountry Rivers Trust have developed a series of intensive GIS short-courses specifically tailored to develop and disseminate best practice and technical GIS skills in the use of GIS, in practitioners engaged in
English
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oppla

GIS Training & EcoSpatial E-learning

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EcoSpatial Training
Courses, e-learning & best practice

GIS Training & EcoSpatial E-learning

To meet the growing demand for subject-specific and relevant GIS training courses Westcountry Rivers Trust have developed a series of intensive GIS short-courses specifically tailored to develop and disseminate best practice and technical GIS skills in the use of GIS, in practitioners engaged in catchment management planning, landscape

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License:
Open source (specify licence type)

Price:
€0.00

Development stage:
Full, working product

Publication date:
12 September 2016

Primary language:
English

Professional indemnity:
None

Implementation time:
Less than one day

Oppla is an enquiry service

Simply ask a question and receive answers...

Ask Oppla to help you find the information you need...



Oppla features case studies...

Case study finder

Displaying 1 - 46 of 46

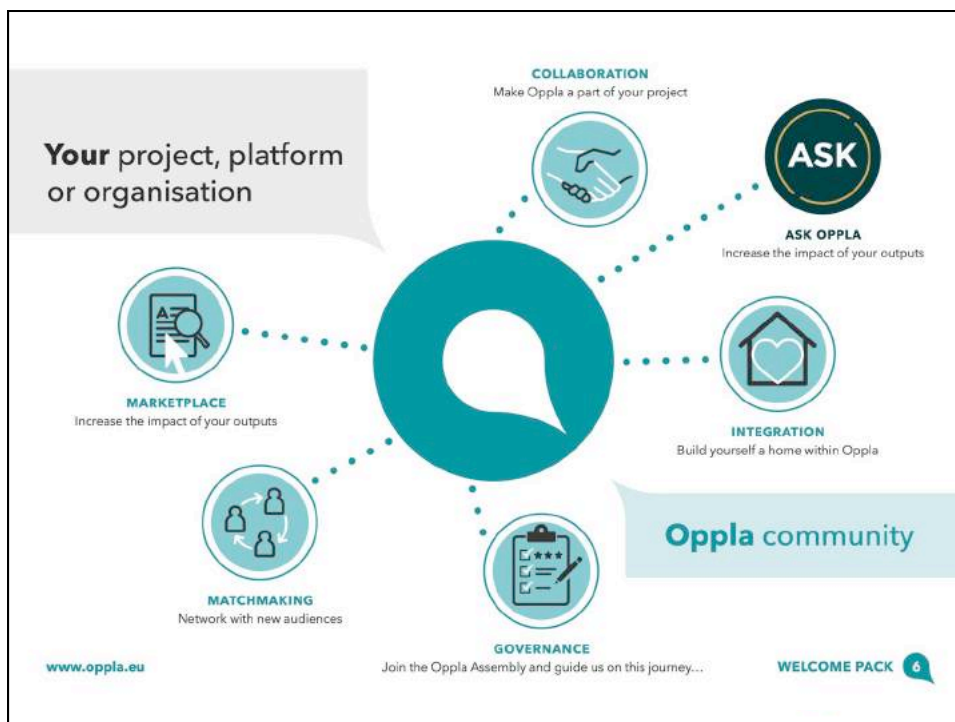


SEARCH

SCALE

- ☐ Global
- ☐ Continental
- ☐ Sub-continental
- ☐ National
- ☐ Subnational
- ☐ Local

APPLY **RESET**





Oppla in numbers

- **1000+** members of the Oppla community
- **250+** completed products in the Marketplace
- **20,000+** unique visits to the Oppla website since launch
- **600+** Twitter followers
- **100+** projects, networks organisations in conversation with us...



Strategic links

- Actively supported by the European Commission and described as:
"THE hub for nature-based solutions"
- Oppla web-infrastructure being used to develop the IPBES Catalogue of Policy Support Tools & Methodologies (launching 2017)
- 100+ projects, platforms and networks...





Oppla legal entity

- European Economic Interest Grouping (EEIG)
- Non-profit entity, based in the Netherlands
- Established 20/10/16 for indefinite duration
- Formally created by ECNC and Countryscape on behalf of OPERAs and OpenNESS projects
- EEIG and its business plan allows Oppla to generate income for financial sustainability and future development



Priorities for 2017

- OPERAs WP6 outreach and dissemination
- Launching new functionality, including **Oppla Groups** and **Oppla Labs**
- Oppla business event: June, Brussels
- Re-launching webinar programme
- Thematic campaigns
- Revenue and expansion

...what would you like Oppla to do?










Thank you OPERAs!

- OPERAs partners have played a key role in the Oppla story
- First time an SME has been created from an environmental FP7 project
- Thank you for your energy, enthusiasm, entrepreneurialism, wisdom and good humour!
- **We look forward to collaborating with you further...**











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Natural capital • Ecosystem services • Nature-based solutions

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You'll receive updates about Oppla as it develops. You'll also be given opportunity to contribute your own ideas and network with other members.

